Bank of Kigali INVESTOR PRESENTATION Q3 2017 AND 9M 2017











Disclaimer

This presentation contains statements that constitute "forward-looking statements", including, but not limited to, statements relating to the implementation of strategic initiatives and other statements relating to our business development and financial performance.

While these forward-looking statements represent our judgments and future expectations concerning the development of our business, a number of risks, uncertainties and other factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, (1) general market, macroeconomic, government policies, legislative and regulatory trends, (2) movements in local and international currency exchange rates, interest rates and securities markets, (3) competitive pressures, (4) technological developments, (5) changes in the financial position or credit worthiness of our customers, obligors and counterparties and developments in the markets in which they operate, (6) management changes and changes to the Bank's structure and (7) other key factors that we have indicated could adversely affect our business and financial performance, which are contained elsewhere in this presentation and in our past and future filings and reports, including those filed with the National Bank of Rwanda and the Rwanda Stock Exchange.

We are under no obligation (and expressly disclaim any such obligations to) update or alter our forward-looking statements whether as a result of new information, future events, or otherwise.





Key Executives



Marc Holtzman Chairman of the Board



Flora Nsinga Chief Human Resources Officer



Diane Ngendo Karusisi Chief Executive Officer



Desire Rumanyika Chief Operating Officer



Nathalie Mpaka Chief Finance Officer



Vincent Gatete
Chief Commercial Officer



Eddy Mabano Kayihura Chief Information Technology Officer











Agenda

- 1. Key Investment Highlights
- 2. Country Overview Information
- 3. Banking Sector Overview
- 4. Bank Overview
- **5. Corporate Governance**
- 6. Business Overview
- 7. Review of Financial Performance 30 September 2017
- 8. Strategic Outlook
- 9. Contact Information





Key Investment Highlights

 Best Bank in Rwanda 2013, 2015 & 2016



Best East African Bank 2012
 2015,2016



3. Bank of the Year 2009-2012,2014,2015,2016









4. Best Bank in Rwanda 2009-2014,2016

emeafinance Europe • Middle East • Africa

5. Best African Listing 2011

6. AA-/A1+ Credit Rating





The rating reflects the Bank's established domestic franchise value, strong capital position, its systemic importance, strong asset quality and financial performance.

Ai africainvestor

7. Best Financial Reporting
Company Rwanda 2012 &
2015



Significant

Banking Sector

Potential

- Wery attractive demographic profile: population of 12.4 million with 83% below the age of 40
- Robust economic growth averaging 8% pa in the last 5 years, expecting a sustainable high GDP growth into 2020.
- Moderate inflation: Inflation rate of 3.8 % as at 30 Sept 2017
- bk The 2017 World Bank Doing Business Report ranked Rwanda as the 56th out of 190 countries in terms of ease of doing business and 2nd in Africa.
- ⅓ Significant headroom for growth given under-banked and excluded population
- № Number of financially excluded population reduced from 28% in 2012 to only 11% in 2016.
- ₩ Well regulated banking sector: fairly conservative regulator relative to other regulators in the EAC

Market Leadership

- k Strong Market positioning & sustainable leadership by
 - Land Total assets FRw 761.3 billion; 36.1% market share as at 9M 2017
 - Net Loans FRw 452.6 billion ; 37.8% market share as at 9M 2017
 - bl: Customer Deposits FRw 477.3 billion; 34.0% market share as at 9M 2017
 - Shareholders' Equity FRw 119.4 billion; 37.9% market share as at 9M 2017

Conservative Business

- Relatively high capital adequacy ratios since 2010 averaging >20%

 Manageable level of non-performing 4.4% of gross loans as at 9M 201
- Manageable level of non-performing 4.4% of gross loans as at 9M 2017, down from 19.4% in 2007.
- liquid assets holding of 32.8% (minimum requirement 20%)

Experienced Management Team

Model

- Management team with significant banking sector experience
- **b** Complemented by an experienced and diversified Board of Directors
- Handle Track record of producing stellar results

Profitable Growth

- Be Robust asset growth at a CAGR of 24.0% (2010 2017) FRw 761.3 billion as at 30 September 2017
- k ROAA ranging from 3.4 % 3.9% between 2011 and 2017













COUNTRY OVERVIEW INFORMATION













Rwanda – Country Profile

National Facts

26,338 sq km Area 12.4 million **Population**

Kinyarwanda, French, English Official Languages

Kigali Capital

Rwandan Franc (FRw) {837.7 FRw =

3.5-4 Months of Imports

1 US\$ as of 30 Sept 2017} Currency

'B +' (Fitch Ratings) **Credit Rating**

'B+' (Standard & Poors)

US\$ 8.3 billion Nominal GDP 2016

US\$ 739 **Nominal GDP Per Capita 2016**

Nominal GDP 2017P US\$ 8.4 billion

Nominal GDP Per Capita 2017P US\$ 734

Macro Economic Indicators

Real GDP Growth rate 2016	6.0%
Real GDP Growth rate 2017P	6.2%
Inflation Rate (Sept 2017)	3.8%
Private Sector Growth(2016P)	26.7%
Private Sector Credit (% GDP) 2016P	19.7%
Net External Debt (%GDP) 2016P	11.8%
Currency Depreciation against USD Sept 2017	2.2%

Source: IMF,CIA World Factbook, World Bank, Ministry of Finance and Economic Planning, National Institute of Statistics of Rwanda and National Bank of Rwanda, Standard and Poors Research Update -March 2015, Fitch Ratings- Feb 2016

Business Environment

- Ranked Second after Mauritius as the best destination to do business in Africa in the World Bank 2016 Doing Business Report.
- Since 2005, Rwanda has implemented over 22 business regulation reforms in the areas measured by the World Bank Doing Business Index. Today, entrepreneurs can register a new business online in 6 hours
- Ranked first in Africa in the 2014 World Bank Country Policy and Institutional Assessment (CPIA) report. The report shows that Rwanda's economic management and structural policies as the most improved in sub-Saharan Africa. Rwanda was also named the most competitive economy in East Africa and third in Africa by Global Competitiveness **Index Report 2014**



Foreign Reserves 2016-2017



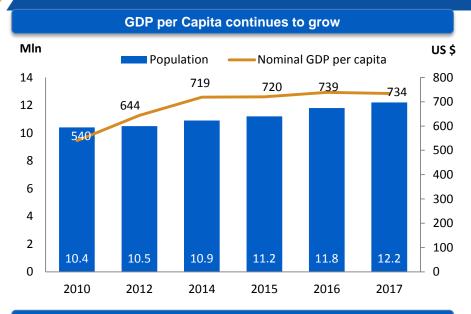




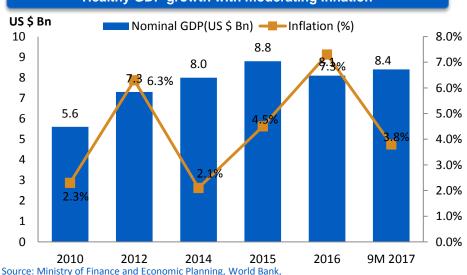




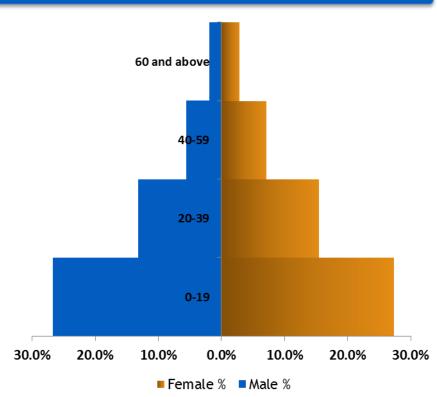
Sound Macro Fundamentals







Population Pyramid for Rwanda



- **№** 54% of the population is under 19 years.
- **№** 83% of the population is under 40 years.
- \mathbf{k} 3% of the population over 65 years.

Source: National Institute of Statistics of Rwanda



BANK OF KIGALI Financially transforming lives



AFRICAN BANKER AWARDS 2015

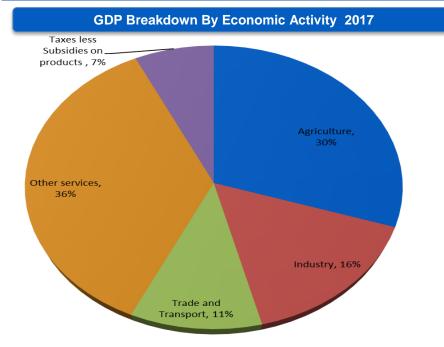




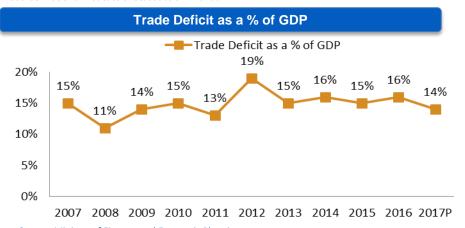




Macroeconomic Indicators



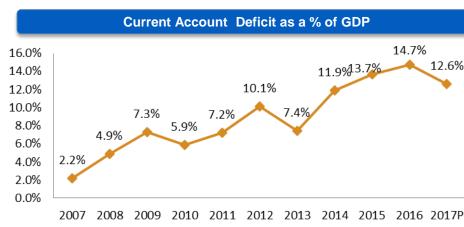
Source: National Institute of Statistics of Rwanda



Trade Structure

- Rwanda's exports are dominated by coffee, tea and minerals (tin, coltan and wolfram).
- the country remains a net importer. Major imports include fuel and oils, intermediary goods especially construction materials, consumer goods, and capital goods.

Source: BNR Monetary Policy Statement



Source: National Institute of Statistics of Rwanda, African Economic Outlook













Review of the Macro Economic Environment

Macro Economic Review

- In the third quarter of 2017, GDP at current market prices was estimated to be Frw 1,927 billion, up from Frw 1,689 billion in Q3 2016. Estimates calculated in 2014 prices show that GDP growth was 8 percent higher in real terms compared to the same quarter of 2016.
- In this quarter, agriculture increased by 8 percent and contributed 2.1 percentage points to the overall GDP growth rate.
- Activities in the industry sector increased by 6 percent and contributed 1.1 percentage points to GDP growth rate. Manufacturing activities increased by 6 percent boosted mainly by an increase of 19 percent in food processing activities, 23 percent in textile, clothing & leather and 15 percent in manufacturing of chemicals, rubber & plastic products. Construction activities have not picked up yet. They declined by 1 percent.
- Activities in service sector increased by 10 percent in Q3 2017. Given their weight and growth the following are the main contributors: administrative & support services by 22 percent, Public administration by 17 percent, Transport services by 21 percent and information & communication by 28 percent. Wholesale and retail trade increased by 3 percent due to an increase of agricultural and manufactured products which are traded. However, margins on imported products trend were still negative mainly due to huge increase in imports of textile products other than clothes in Q3 of 2016 which translate in a negative growth of 65 percent in Q3 of 2017.
- The adjustment for taxes and subsidies decreased by 2 percent.

Inflationary Environment 8.1% 9.0% 8.0% 7.0% 4.5%4.4% 4.6% 4.7% 4.6% 6.0% 4.8% 5.0% 4.0% 3.0% 2.0% 1.0% 0.0% **Exchange Rate Developments** 15.0% 2016 9M 2017 9.2% 10.0% 5.0% 0.0% GBP -2.2% -2.3%-2.6% -5.0% -5.3% -10.0% -9.6% -9.7% -11.8% -15.0% -14.7%

Source: National Institute of Statistics of Rwanda, BNR Monetary Policy & Research Department
<u>African Economic outlook</u>





-20.0%



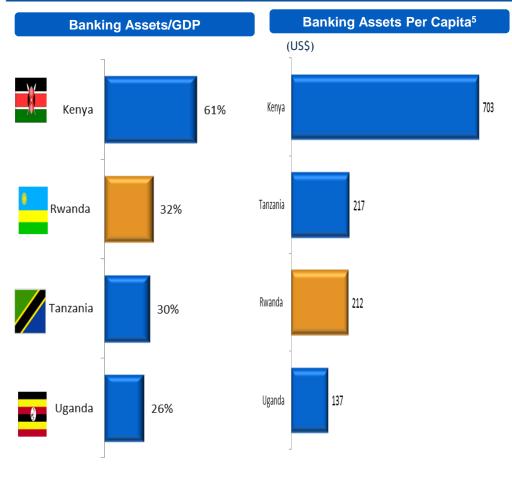
BANKING SECTOR OVERVIEW







Significant Banking Sector Potential



- (1) Source: Exotic Frontier Equities
- 2) Source: National Bank of Rwanda YE 2013 Monetary Policy Statement
- (3) Source: Population stats by World Bank

Large Unbanked Population

- Leconomy is moving away from being cash-based through the various financial inclusion initiatives being undertaken by financial institutions including the launch of agency banking and mobile money transfer services.
- Approximately 72% of the population have or use financial products or mechanisms including those offered by non-bank formal financial institutions such as SACCOs

Source: Finscope Rwanda 2012

Prudential Regulations						
CAR (Tier One)	10%					
Total CAR	15%					
Liquidity Ratio	20%					
Cash Reserve Ratio	5% of total deposits					
Lending in foreign currency	Restricted to clients generating cash flows in FX					





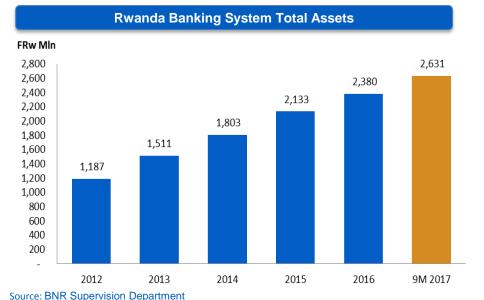








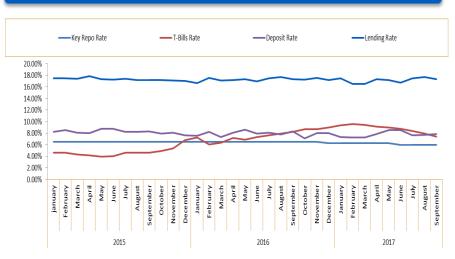
Banking Sector Overview



Banking Sector Review

- It Total assets of the industry registered annual growth rate of 10.5% in Sept 2017, from FRw 2.3 trillion in Dec 2016 to 2.6 trillion in Sept 2017
- bl: The capital adequacy ratio (CAR) stood at 20.4% in Sept 2017 well above Basel committee benchmark of 13% and the BNR regulatory minimum requirement of 15%
- № Profitability indicators in Sept 2017 stood at 1.6% and 9.1% for Return on assets (ROA) and return on equity (ROE) from 1.7% and 8.8% in Dec 2016
- He asset quality of the industry is generally improving with however nonperforming loan ratio (NPLs ratio) increased to 8.3% as Sept 2017 from 7.5% recorded Dec 2016.

Interest Rate Analysis



Recent Regulatory Reforms To Improve Access To Credit

- **bi** Enactment of Law on Mortgages, requiring the registration of mortgages and enabling lenders to foreclose on defaulters
- **bl:** Establishment of Commercial Courts dealing solely with commercial disputes
- k Reorganization of the Land Centre which has computerised records and operations in addition to timely issuance of property titles
- **bl** Reorganization of the Office of the Registrar General to enhance and fast track registration of mortgages and foreclosures
- Establishment of Credit Reference Bureau to enhance information sharing among banks and other financial institutions in order to assist with credit

Source: BNR Supervision Department





risk assessment



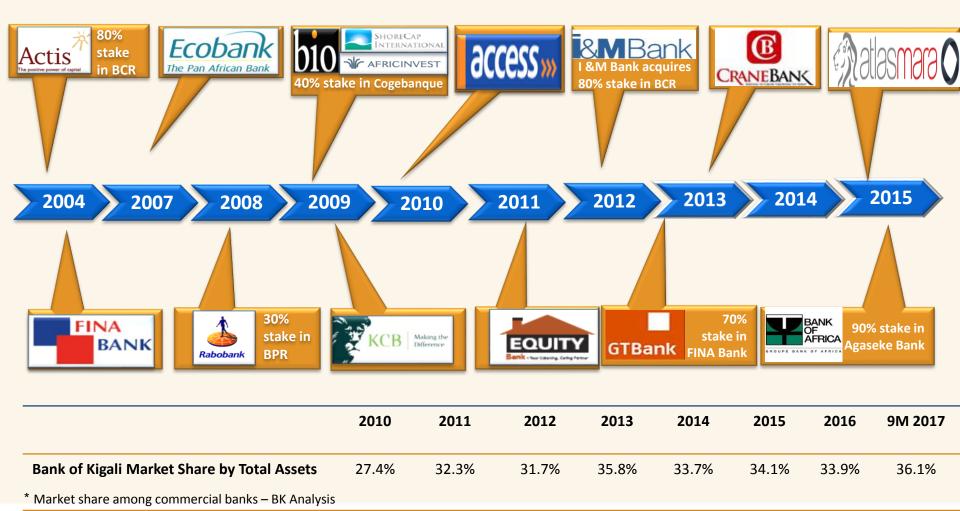








Timeline of Foreign Investment In The Rwandan Banking Sector











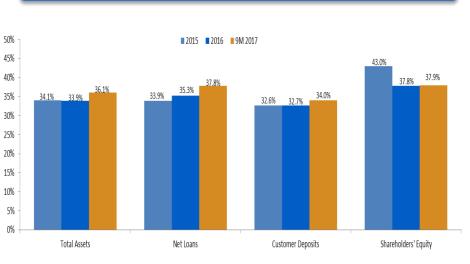


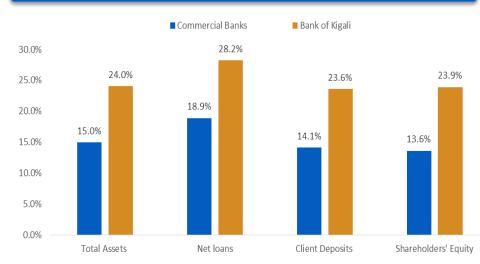


Competitive Landscape

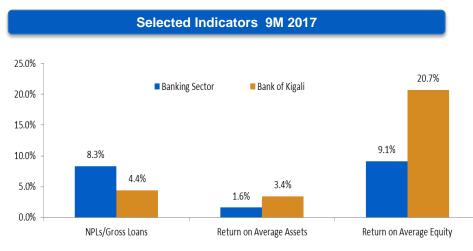


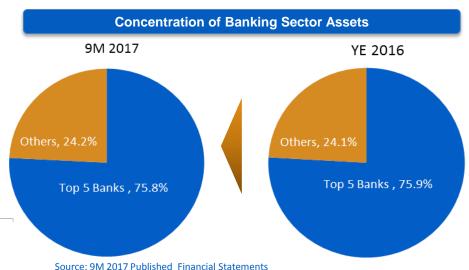
Bank of Kigali Growth vs. Commercial Banks' Growth, CAGR YE 2010 –9M 2017





Source: Banks Published financials





ource: BNR Supervision Department, BK 9M 2017













Strong Market Leadership –9M 2017

Rank	Total Ass	sets	Net Loa	ns	Customer D	Customer Deposits		Equity	
1	Ьс	36.1%	Ьс	37.8%	ЫС	34.0%	ЫС	37.9%	
2	bpr ⊘atlasmara ○	12.7%	ppr	13.8%	ppr Matas mara O	12.3%	bpr @atlasmara O	13.2%	
3	<u>I&MBank</u>	11.6%	I&M Bank	11.8%	i&M Bank	12.0%	I&M Bank	10.6%	
4	cogebanque	9.2%	cogebanque	9.3%	cogebanque	8.7%	cogebanque	8.2%	
5	EQUITY	7.4%	KCB	8.2%	EQUITY land: - the state of the state	7.8%	EQUITY Bank havisens, Gang Anna	7.9%	
6	KCB	7.2%	EQUITY Baril: New Calculus, Group Patter	6.8%	Ecobank The Pan African Bank	7.2%	Ecobank The Pan African Bank	6.1%	
7	Ecobank The Pan African Bank	6.2%	Ecobank The Pan African Bank	4.9%	KCB	6.8%	KCB	5.6%	
8	access»	4.1%	GTBank	3.2%	access»	5.0%	GTBank	4.2%	
9	GTBank	3.9%	access»	3.2%	GTBank	4.7%	access »»	2.9%	
10	BANK OF AFRICA	1.0%	BANK OF AFRICA Groupe BMCE BANK ?	1.0%	BANK OF AFRICA Groupe Buce Bank ?	1.0%	(B) CRANEBANK	1.8%	
11	(B) CRANEBANK	0.6%	(B) CRANEBANC	0.0%	(B) CraneBang	0.5%	BANK OF AFRICA Groupe BMCE BANK ?	1.6%	
Sourc	e· 9M 2017Published	Financial State	ments						















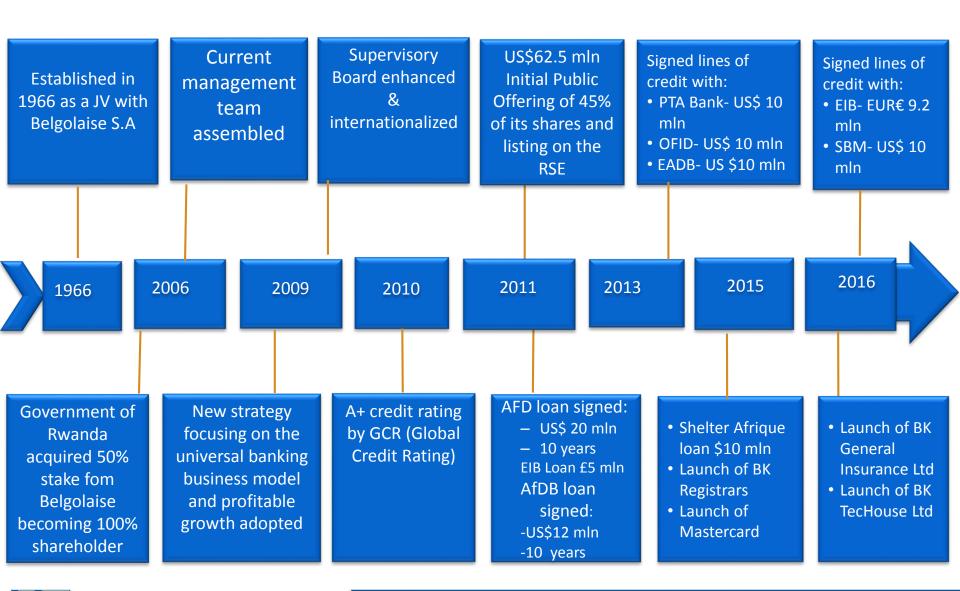
BANK OVERVIEW







Background and History















A Snapshot of Bank of Kigali

Key Facts

bk	The leading bank in Rwanda (36.1% market share by Total Assets as at
	30 September 2017), offering a wide spectrum of commercial banking
	services to Corporate, SMF and Retail customers

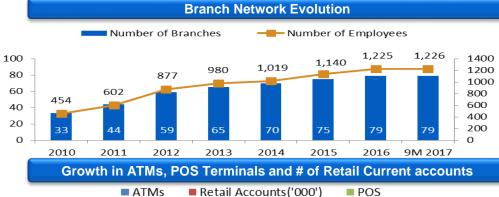
- k As at 30 September 2017 the Bank had:
 - Ы Over 23,000 Corporate clients
 - ₩ Over 244,000 Retail clients
 - № 79 branches
 - № 91 ATMs and 1,153 POS
 - № 1,226 employees
 - ⅓ 1,398 Agents
- bk Western Union, Money Gram services for International Transfers



US\$ million	2010	2011	2012	2013	2014	2015	2016	9M 2017	2010- 9M 2017
FRw/USD Period End rate	594.4	604.4	630.6	670.2	686.1	725.0	807.0	844.3	
Total Assets	332.6	476.3	511.9	630.2	703.4	774.1	791.0	901.7	24.0%
Net Loans	170.6	203.7	293.5	297	340.3	433.0	478.1	536.1	28.2%
Client Deposits	228.3	299.5	330.5	418.5	473.1	530.6	519.2	565.4	23.6%
Shareholders' Equity	53.6	101.9	100.1	105.7	130.5	136.9	134.4	141.4	23.9%
Net Income	10.4	14.4	18.5	22.0	26.7	28.2	25.7	21.0	
Growth figures are calculated on FRw Values.									
Market Share	2010	2011	2012	2013	2014	2015	2016	9M 2017	

Total Assets 27.4% 32.3% 31.7% 35.8% 33.7% 34.1% 33.9% 36.1% **Net Loans** 31.5% 29.4% 31.5% 31.5% 30.3% 33.9% 35.5% 37.8% 31.0% Client Deposits 25.9% 28.2% 28.1% 32.2% 32.6% 32.8% 33.8% 41.9% Shareholders' Equity 32.2% 41.9% 44.3% 43.0% 43.0% 37.9% 36.8%

Source:: BNR Supervision Department , BK Q3 2017 & 9M 2017

















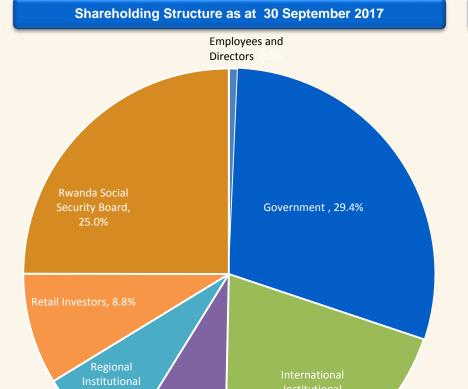
CORPORATE GOVERNANCE







Shareholding Structure & Corporate Governance



Free float- 45%

Investors, 20.2%

Corporate Governance

- The Board has five independent non-executive directors (including one non-resident directors with extensive expertise in international banking practices)
- The Board of Directors is appointed by the shareholders and approved by the Central Bank and meets on a quarterly basis or more frequently as the business demands.
- Ik The Board sets the strategy and retains full responsibility for the direction and control of the Bank as spelled out in the Memorandum and Articles of Association, the Board Charter and the BNR Corporate Governance guidelines.
- the Board sub-committees have clear TORs which underscore the scope and context of their mandate and performance as approved by the Board & the BNR Corporate Governance regulation.
- The Board receives detailed financial information and regular presentations from the management on the Bank's business performance; this enables the Directors to make informed decisions on governance, strategic, financial and operational issues.



Local Institutional Investors, 8.5%











Share Trading Performance

	30 September 2017				
Current price, FRw	280				
Market Cap, US\$ mln	225				
Free float	45%				
Free float in US\$ mln	101.4				
Average daily turnover in US\$ mln	0.12				
Common shares outstanding, mln shares	674.5				
12-month high	280				
12-month low	276				
P/E 2017 (based on current price)	7.86x				
P/BV 2017 (based on current price)	1.54x				
Dividend yield, 2016 (based on current price)	5.4%				
EPS, 2017	35.0				
Ticker Code	вок				
Bloomberg	BOK. RW				
FRw/USD Exchange Rate of 837.7 as at 30 September 2017 (BNR Middle					
Rate)					

*Capital gains on RSE transactions are exempted from Capital Gains Tax



Recommendation: HOLD

Target Price: FRw 319

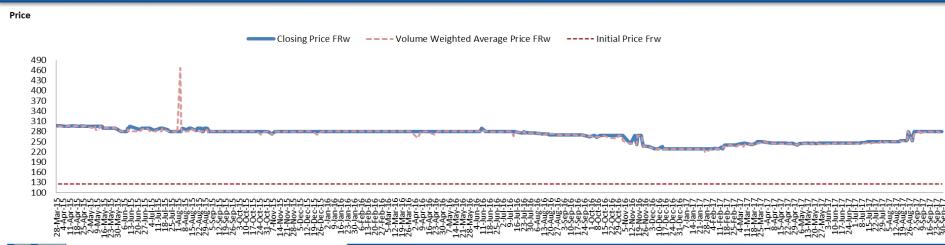
Last coverage report: February 2016



Recommendation: **BUY** Target Price: **FRw 370**

Last coverage report: June 2016

Share Price Performance

















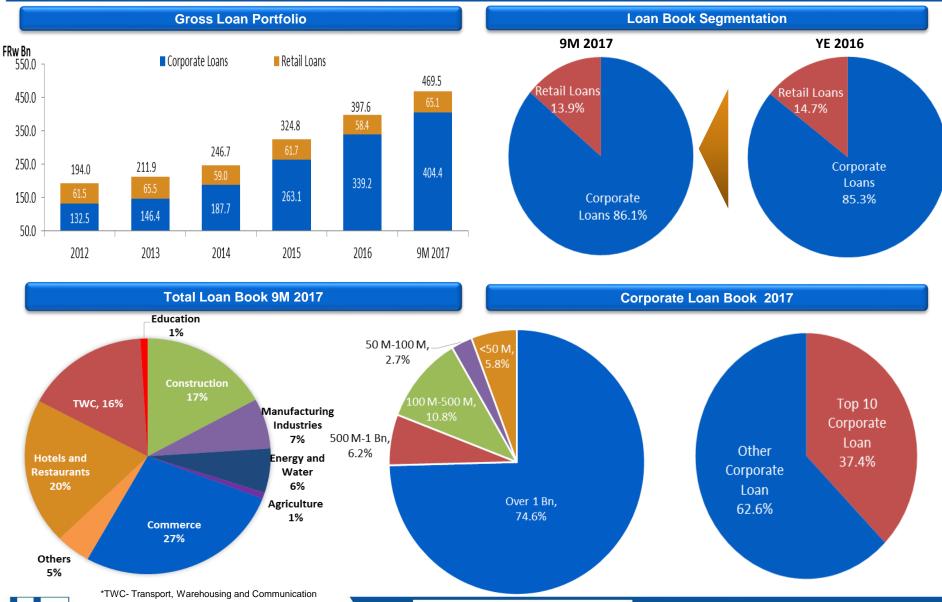
BUSINESS OVERVIEW







Overview of the Loan Book







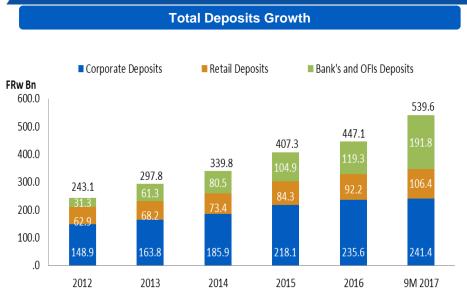


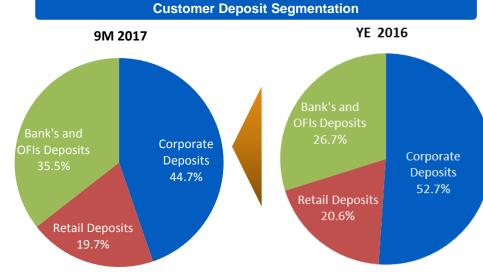


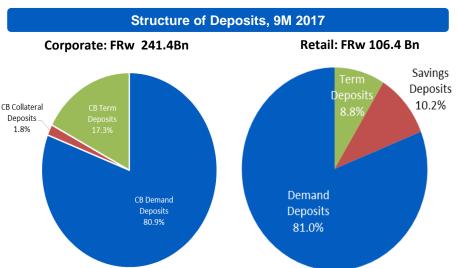


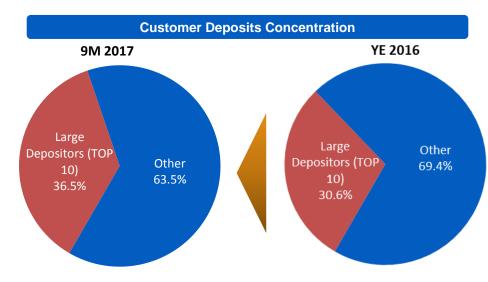


Overview of Deposit Structure









* depositors with total balances above 5% of shareholders' equity













Corporate Banking

Description

















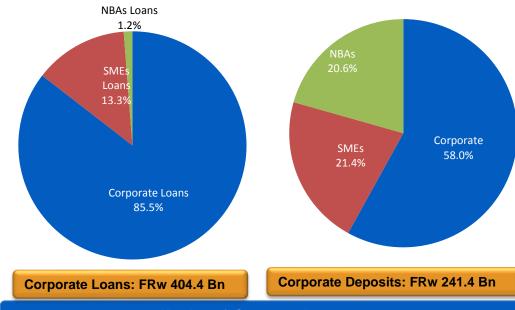






- Clients include corporate, SMEs and NBAs*
- Interest rates are in the 16.0% 18.5% range.
- Key products:
 - Lack CAPEX loans: long-term loans for investment or expansion of the business
 - ★ Commercial mortgage loans: typical customer participation at 30% of property value, typical tenor of up to 10 years
 - Working capital loans: financing business needs to an agreed limit for a short period (usually <1yr)
 - Overdrafts
- Strategy
 - Introduce new services, integrate client coverage
 - Grow and consolidate market share
 - Leverage superior lending capacity
 - He Focus on payroll services
 - *NBAs (Non Business Associations) include Non-Profit Organizations, Charities, Religious institutions, Educational Institutions, Cooperatives, etc.

Key Segments at 9M 2017



Number of Corporate Accounts







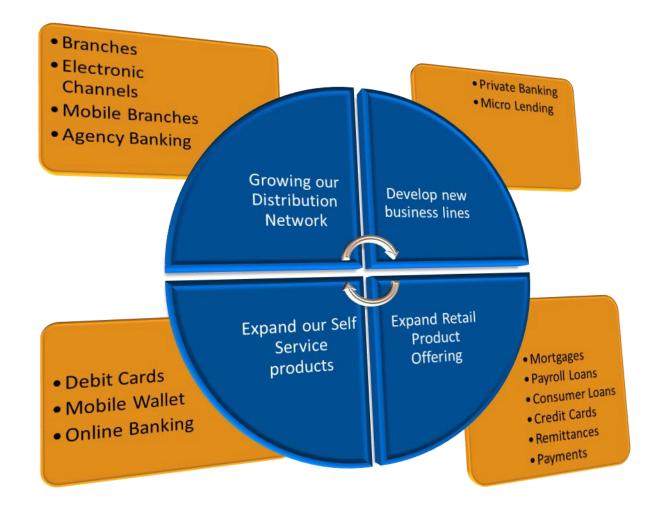








Executing The Retail Strategy













Retail Banking

Description

- 1 The Bank's retail business is primarily focused on mortgages and consumer loans with notable share of salary backed overdrafts
- k Key products:
 - Mortgage loan: up to 15 years with typical customer participation at 30% of property value
 - Let Consumer loan: up to 12x monthly salary and 48 months
 - Uverdraft: up to 60% of monthly salary (normally repaid in 30 days)
 - bk Other products include credit cards and asset based financing
- k Strategy:
 - **b** Build a ubiquitous branch footprint throughout the country
 - Build sufficient channel capacity to be able to service 500,000+ clients by 2017
 - **b** Build out the retail product lineup to achieve relevance to the daily lives of the banked population
 - **bk** Expand credit card/debit card offering to other providers (MasterCard)

Our Products

BK CASH POINT

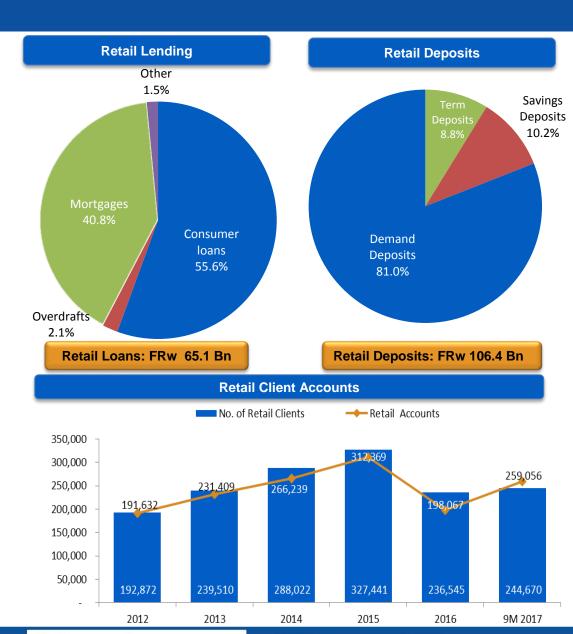






Source: Bank of Kigali





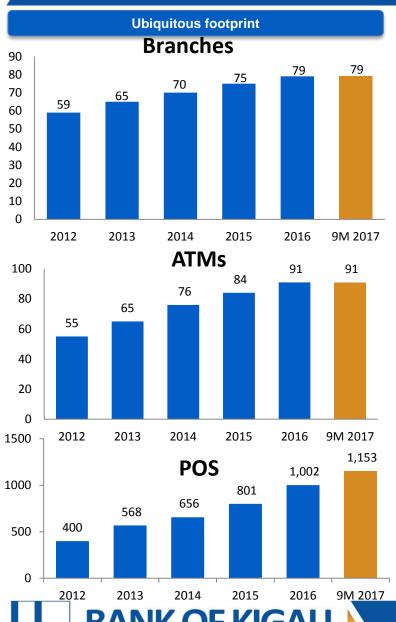








Growing Our Distribution Network



Agency Banking

- Agency Banking platform BK Yacu began operating in Nov 2012.
- bk Expanded the agency banking network to 1398 operational agents as at 30 September 2017
- Agents are able to perform cash in and cash out transactions, open customer accounts as well as send and receive money.





Other Initiatives

k A total of 9 mobile vans have been deployed across the country













Expanding Our Self Service Products

Growing our Card Business

Increasing our Mobile Product Offering

Key Achievements

- Launch of MasterCard line of products
- Launch of e-Commerce acquiring
- We Over 200,000 Visa debit & credit cards currently in circulation
- Union Pay and Diners Club Card Acquiring

 and Amex ATM acquiring

200

Enhancing our mobile banking service

- Ur mobile banking service Mobiserve allows customers to perform the following transactions:
 - **b** Send money to any mobile phone user regardless of whether they operate a bank account or not
 - ld Purchasing prepaid TV, airtime and electricity
 - Let Check Balances and Bank information
 - ₩ Order cheque books



















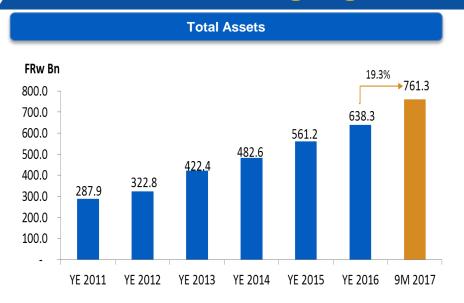
REVIEW OF FINANCIAL PERFORMANCE

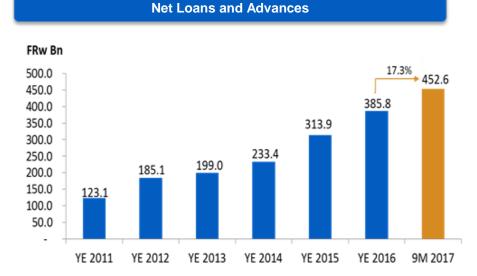


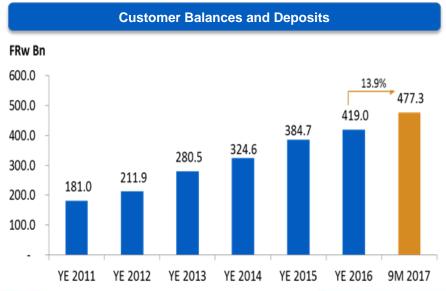




Balance Sheet Highlights















AFRICAN BANKER AWARDS 2015

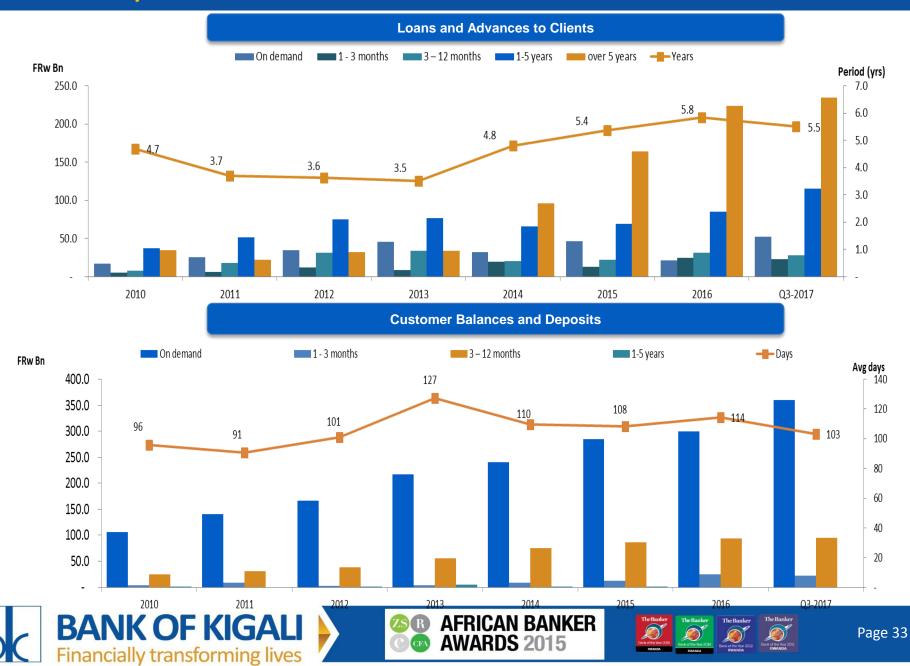




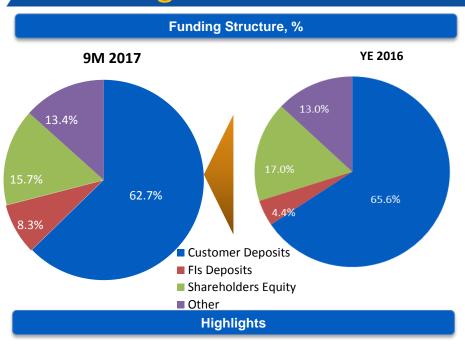




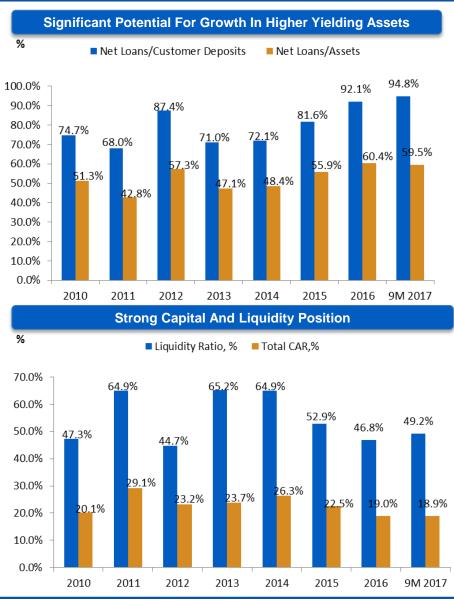
Maturity Profile



Funding



- Let Deposits are the primary source of funding with the share of customer deposits at 62.7% as at 30 September 2017
- Strong growth in deposits has been driven by our branch expansion as well as the introduction of various deposit mobilizing initiatives such as mobile vans and agency banking









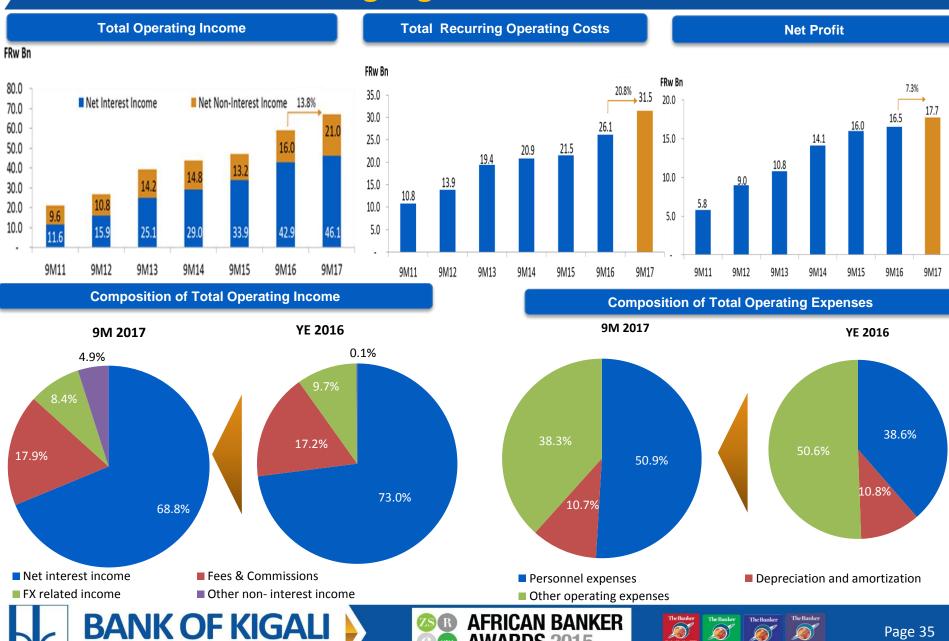






Income Statement Highlights

Financially transforming lives





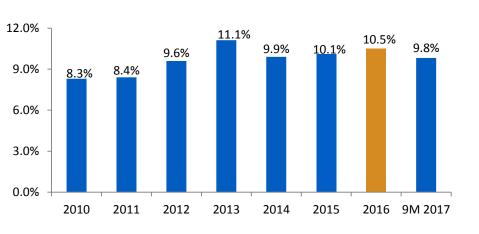


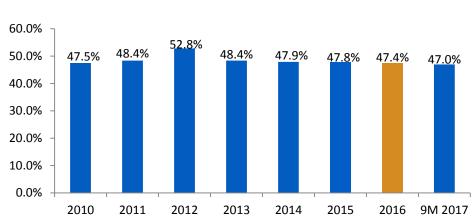


Consistent Profitable Growth



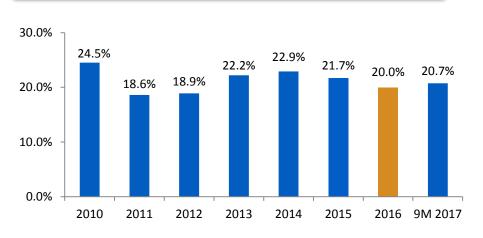
Attractive Cost/Income ratio

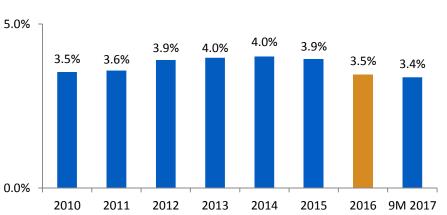




Stable Returns To Shareholders %

Strong Return on Average Assets %





Source: Bank of Kigali Audited 2010-2014 IFRS Statements and Q4 2016 published financial statements















Commercial Banks in Rwanda 9M 2017







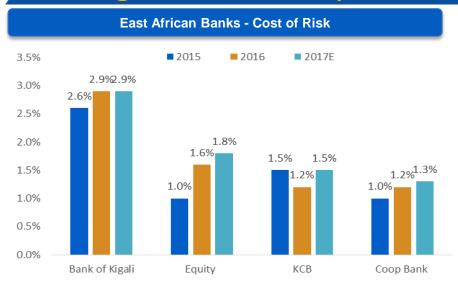


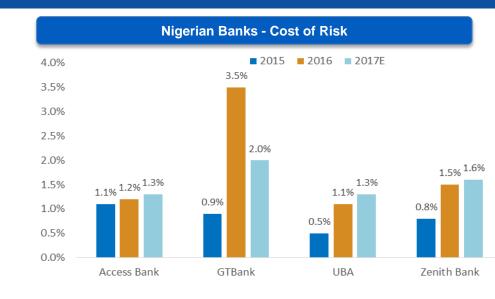


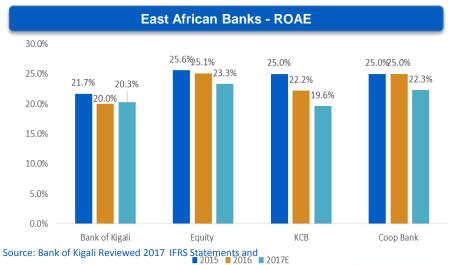


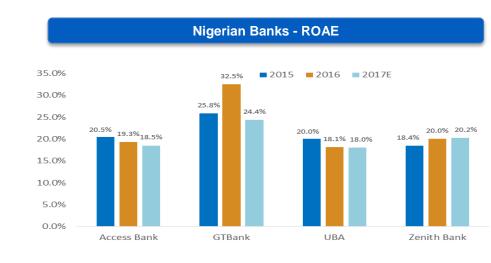


Regional Landscape





















STRATEGIC OUTLOOK







Strategic Outlook

Objectives

Become the Universal Financial Services provider of Choice for all Rwandans

Strategies

BK as a group intends to offer under one brand all financial services to its customers

Widen BK group scope of products and services

Grow Retail business, transactional revenue, Insurance, and brokerage and other services.

Control Risk, strengthen systems and revolutionize customer experience Provide main services of BK Group at Branch level

Customer service champions to convert customers into digital consumers

Operational and Effective Call Centre

trained on policies, regulations

Develop a business intelligence function to support decision making.

Provide key indicators in an easy format on a day to day basis.

Digital Financial Institution

Automation of processes, Integration of BK group systems to ensure a single view of customers, grow the number of digital consumers to at least 20% of BK Group customers

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People

Attract and retain best talent in the industry

Targeted training in IT, Operations, Business Intelligence and Risk

Develop online training tools to ensure all BK Staff are regularly

Outcomes

- Number of customers served by the group to reach 500,000 by 2018
- Strengthen BK Brand across all segments of the population.
- Maintain manageable NPLs at less than 5%.
- Reduce concentration, introduce automated scoring models for personal loans, salary advances and SMEs loans.
- W Operational risk enhance internal and external compliance
- k solve customers pain points and ensure smooth and enjoyable customer experience.
- lt system stabilised at 99% uptime of core banking systems and on all channels
- * Compliance with global IT standards
- k Establish and maintain a centralized data base for the group
- □ Digitize Manual processes- Back office functions in BK Bank and BKGI to be digitized
- Develop new digital channels (Improve the APP, Prioritize mobile payments such as mVisa)
- k Strong performance management systems







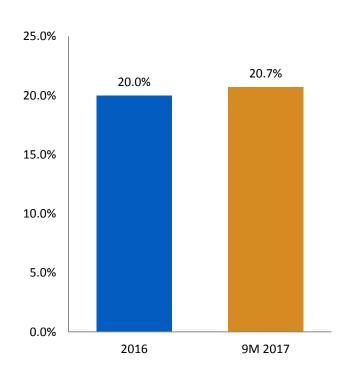






Management Targets

Return on Average Equity



Other Selected Management 2017 targets

- Net Income CAGR- 5 years >22%
- lk Total Assets CAGR- 5 years >20%
- k Reduce NPL ratio to < 5%</p>
- lk Increase number of retail accounts by 100,000.





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